

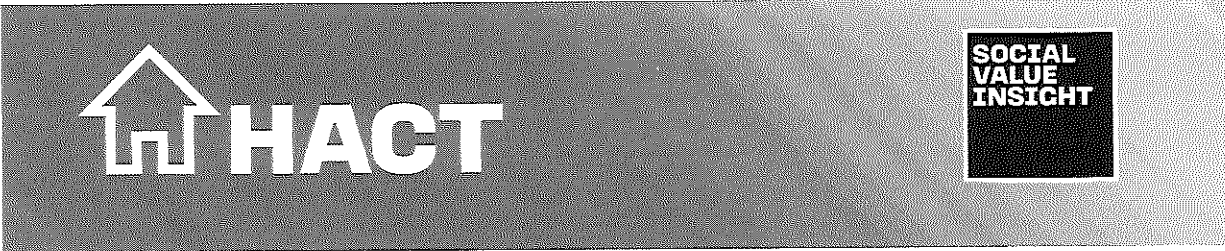
HACT Social Impact Report - UKSVB

16/04/2025 15:33:40 UTC



Filters

Data Source	Filter	Value
	Type	socialvalues
	Select an App :	hact
	Select an organisation :	Unspecified
	Select a programme :	cambrian car park
	Project name	Unspecified
HACT Social Value insights	Project.Status	{Null}, active, archived, notstarted
	Select a project start date range	Unspecified
	Select a project end date range	Unspecified
	Version name	Unspecified



Organisation		Selected programme(s)	No. of projects in Programme(s)
Rhondda Cynon Taf County Borough Council		<div>---</div> <div>Cambrian Car Park</div>	1
Social Impact	Budget		
£13,697,806	£0		
Net Benefit` (benefits minus budget)	Budget to impact ratio		
£13,697,806	0.00		
		No. of people experiencing an outcome	
		5,627	
All rows and columns may not be shown			

Social Value Insight

The data in this report is based on the community investment data the current account have uploaded to Social Value Insight for their programme. It shows an overview of the total social impact with details by project and outcome.

The data shown here is based on social impact values contained within the UK Social Value Bank and include the application of deadweight, each of which vary according to the relevant value outcome.

Social impact by project

The table below shows the projects that have generated the greatest Social Value during the time period for the current programme. It shows the estimated Targets and Actuals Social Impact of these projects.

Social Impact by project - Exchequer and Social Value

SROI, Beneficiaries, Exchequer and Social Value

Num ↑	Project Name	Version	Project Start Date	Project End Date	Budget	Target SROI	Actual SROI	Number of beneficiaries	Target total exchequer value	Actual total exchequer value	Target Total Social Value (not adj.)	Actual Total Social Value (not adj.)	Target Adjusted Total Social Value	Actual Adjusted Total Social Value
1	Cambrian Village Trust - Impact of Car Park & Facilities	Version 6	Mar 2024	Mar 2025	£0.00	0	0	5,627	£557,830.00	£361,810.00	£15,525,745.00	£15,069,985.00	£14,017,749.88	£13,697,806.38

UNIQUE COUNT	UNIQUE ...	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL
1	1	0	0	0	5.63K	557.83K	361.81K	15.53M	15.07M	14.02M	13.7M			

All rows and columns may not be shown

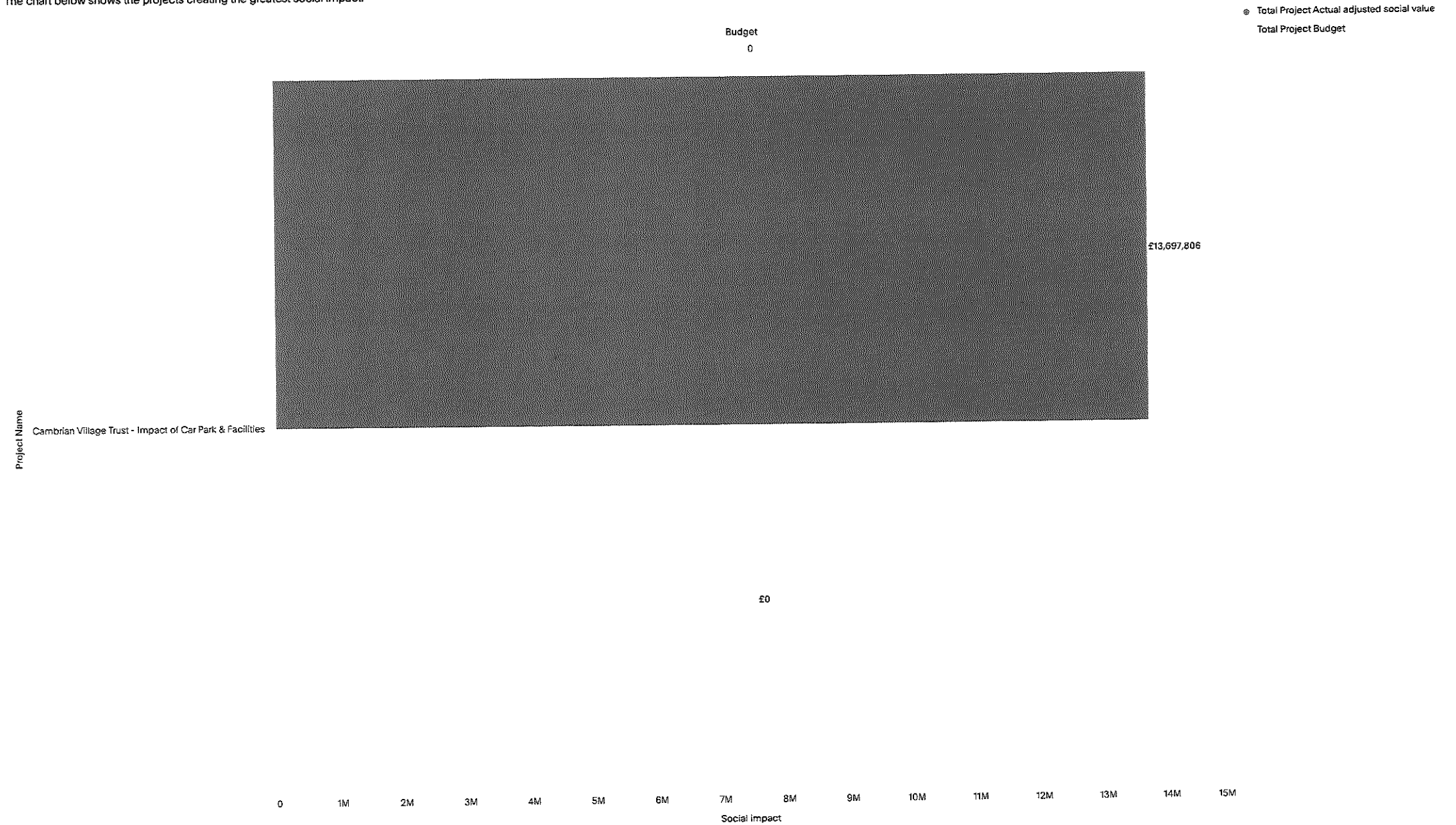
SROI, Beneficiaries and Wellbeing

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Budget and Social impact by project

Budget and Social impact by project

The chart below shows the projects creating the greatest social impact.



Social impact by outcome

Social impact by outcome

The following outcomes generated the greatest social value across all of the programme projects.

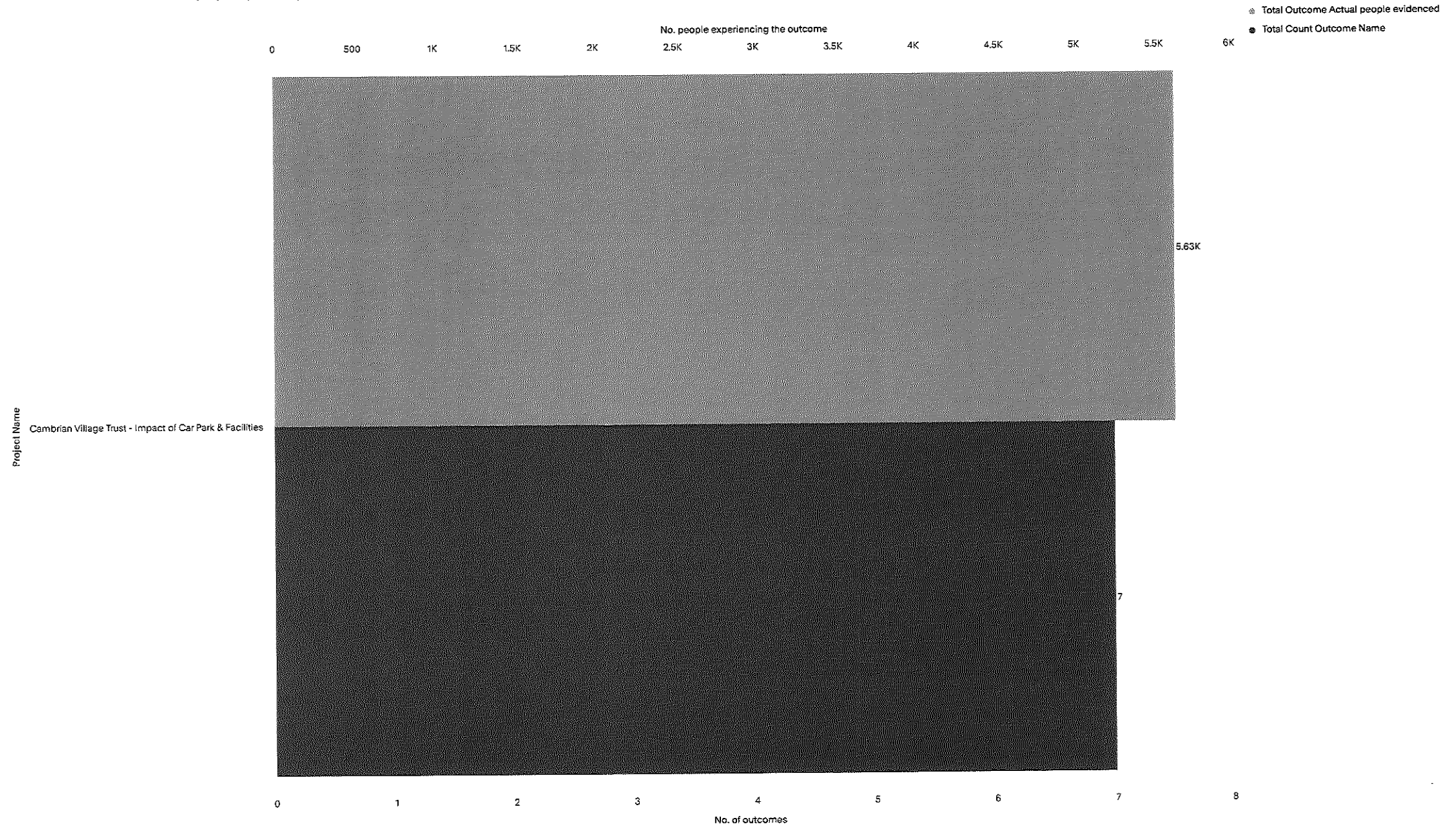
Num	Project Name	Outcome Group	Outcome Name	Number of beneficiaries	Target Adjusted Social Value ↓	Actual Adjusted Social Value
1	Cambrian Village Trust - Impact of Car Park & Facilities	Physical Activity	Frequent moderate exercise	2,800	£8,524,835	£8,524,835
1	Cambrian Village Trust - Impact of Car Park & Facilities	Social Groups & Hobbies	Member of social group	2,500	£3,876,240	£3,876,240
1	Cambrian Village Trust - Impact of Car Park & Facilities	Physical Activity	Infrequent mild exercise	300	£1,030,328	£1,030,328
1	Cambrian Village Trust - Impact of Car Park & Facilities	Employment	Regular volunteering	0	£319,944	£0
1	Cambrian Village Trust - Impact of Car Park & Facilities	Employment	Part-time employment	18	£155,620	£155,620
1	Cambrian Village Trust - Impact of Car Park & Facilities	Employment	Full-time employment	9	£110,783	£110,783
1	Cambrian Village Trust - Impact of Car Park & Facilities	Environment	Recycles waste	0	£0	£0
UNIQUE COUNT				TOTAL	TOTAL	TOTAL
1				5.63K	14.02M	13.7M

All rows and columns may not be shown

Social impact by beneficiaries and outcomes

Social impact by beneficiaries and outcomes

The chart below shows the number of people experiencing an outcome and number of outcomes for the projects which generated the greatest social value for the current programme.



The following projects generated the greatest return on investment (SROI) for the current programme. We calculate the SROI by quantifying the amount of social value created for every £1 spent.

Social return on investment (SROI) by project

Social return on investment (SROI) by project

Project Name	Social value created ↓	Budget spent	Target SROI	Actual SROI
Cambrian Village Trust - Impact of Car Park & Facilities	£13,697,806	£0	0	0
	TOTAL	TOTAL	TOTAL	TOTAL
	13.7M	0	0	0

All rows and columns may not be shown

The UK Social Value Bank

The UK Social Value Bank provides all the calculations used within Social Value Insight. The UK Social Value Bank is the only social value tool that can measure the primary and secondary benefits of initiatives delivered by organisations within their communities or for their residents.

The UK Social Value Bank contains a suite of 88 outcomes. Each outcome has a defined financial metric, which incorporates a wellbeing value, a health top up value and, where applicable, an Exchequer value (savings to the state).

The 88 outcomes in the UK Social Value Bank are categorised into eleven groups:

- employment
- local environment
- health
- financial inclusion
- youth
- social groups and hobbies
- physical activity
- homelessness
- maintenance of the household
- maintenance of the local area
- environment

For many outcomes it is not plausible to consider impacts on wellbeing in isolation from impacts on health. Where this is the case, the outcomes will additionally have an indirect impact on subjective wellbeing, via the channel of improvements in health. We capture these indirect wellbeing impacts in the form of health top-up values, designed so that they can be added together with the direct wellbeing values estimated through the core analysis.

Exchequer values

The UK Social Value Bank applies this wellbeing valuation approach as well as incorporating the savings to the state, or Exchequer values, for all applicable outcomes.

Wellbeing methodology

The outcome values in the UK Social Value Bank have been developed using a consistent

methodology and is based on the findings of large-scale, multi-year surveys involving thousands of people who are representative of the UK population.

In those surveys, people are asked a set of standardised questions about life satisfaction and wellbeing, as well as other outcome-based questions. Using this data, we can isolate the changes made by a certain outcome against the difference it makes to reported life satisfaction. This means that the values for each outcome are based on how they impact people's lives as they live them.

For further information on the methodology used to quantify each outcome, please see:

- Methodology Note for Wellbeing Values (Simetrica-Jacobs, 2022, published by HACT)
- Methodology Note for Exchequer Values (Simetrica-Jacobs, 2022, published by HACT)

Applying deadweight

Since the UK Social Value Bank was first published in 2014, there has been growth in the

development of high-quality longitudinal data sets. This emergence of large-sample,

representative data has allowed us to estimate deadweight figures on an outcome-by-outcome basis. Deadweight refers to what would have happened anyway in the absence of an intervention – by incorporating deadweight, this ensures that only the additional social value created by the user of the SVB is calculated. The deadweight figures are being re-estimated since the previously used UK government source is now dated and is unlikely to accurately reflect true deadweight figures.

Deadweight, sometimes referred to as the reference case or the do-nothing option, refers to what would have happened anyway in absence of an intervention. For example, if a housing

association runs an initiative that helps the unemployed to find work, it is likely that a certain proportion of participants that successfully found work due to the initiative would have done so anyway in the absence of the initiative. This could have been of their own accord or through a similar intervention run by another stakeholder. By adjusting for deadweight, we ensure that our values reflect the actual effect of an intervention i.e., the additional social impact that is created that would not have been created if it were not for the intervention.

For further information about deadweight, see:

- Methodology Note for Deadweight (Simetrica-Jacobs, 2022, published by HACT)

Licensing information

Social Value Insight uses values drawn from the Social Value Bank. Use of the values is covered by licensing conditions that can be found on the HACT website.

Project name	Programme name	Project status	Project owner	Start date	End date	Actual Exchequer incl. Health	Actual Adjusted Total Social Value
Cambrian Village Trust - Impact of Car Park & Facilities	Cambrian Car Park	Active	Steve Smith	01/04/2024	31/03/2025	£557,830.00	£14,017,749.88
						£557,830.00	£14,017,749.88

**Cambrian Car Park - Social Value 18/04/25**

Outcome	Target	Direct Wellbeing	Wellbeing Health Top-up	Total Wellbeing	Exchequer incl. Health	Total Social Value (not adj.)	Deadweight	Adjusted Total Wellbeing	Adjusted Total Social Value
Frequent/moderate exercise	2800	£0	£9,466,800	£9,466,800	£187,600	£9,654,400	11.7 %	£8,359,184	£8,524,835
Full-time employment	9	£29,691	£67,590	£97,281	£85,596	£185,877	40.4 %	£57,979	£110,783
Infrequent/mild exercise	300	£0	£1,038,600	£1,038,600	£22,500	£1,061,100	2.9 %	£1,008,481	£1,030,328
Member of social group	2500	£2,792,500	£1,100,000	£3,892,500	£15,000	£3,907,500	0.5 %	£3,861,360	£3,876,240
Part-time employment	18	£81,450	£131,544	£212,994	£48,114	£261,108	40.4 %	£126,944	£155,620
Recycles waste									
Regular volunteering	90	£91,170	£165,570	£256,740	£196,020	£455,760	29.5 %	£162,337	£319,944
Total Social Value forecast		£2,994,811	£11,973,104	£14,967,915	£557,830	£15,525,745		£13,596,286	£14,017,750